

**Remit Address:**

**WFLD**  
**91427 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (312) 565-5532**  
**Billing: (312) 565-5609**

# INVOICE

Advertiser	Now or Never PAC, The
Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLD	M-F 5a-6a News	5a-6a								
		Political Issue									
					10/01/12 to 10/07/12	4x	- TWTF - -				
	WFLD			Tu	10/02/12	:00			<del>\$350.00</del>	See MG 1.5,1.6	4
	WFLD			W	10/03/12	:00			<del>\$350.00</del>	See MG 1.5,1.6	1
	WFLD			Th	10/04/12	:30	5:28 AM	DMNONPACI L1209H	\$350.00		2
	WFLD			F	10/05/12	:30	5:25 AM	DMNONPACI L1209H	\$350.00		3
	WFLD			Tu	10/09/12	:30	5:29 AM	DMNONPACI L1209H	\$350.00	MG for 1.4,1.1	6
	WFLD			W	10/10/12	:30	5:28 AM	DMNONPACI L1209H	\$350.00	MG for 1.4,1.1	5
2	WFLD	M-F 5a-6a News	5a-6a								
		Political Issue									
					10/08/12 to 10/14/12	1x	M - - - - -				
	WFLD			M	10/08/12	:30	5:30 AM	DMNONPACI L1209H	\$350.00		1
3	WFLD	M-F 6a-7a	6a-7a								
		Political Issue									
					10/01/12 to 10/07/12	4x	- TWTF - -				
	WFLD			Tu	10/02/12	:00			<del>\$500.00</del>	See MG 3.5,3.6	3
	WFLD			W	10/03/12	:00			<del>\$500.00</del>	See MG 3.5,3.6	4
	WFLD			Th	10/04/12	:30	6:20 AM	DMNONPACI L1209H	\$500.00		2
	WFLD			F	10/05/12	:30	6:21 AM	DMNONPACI L1209H	\$500.00		1
	WFLD			M	10/08/12	:30	6:29 AM	DMNONPACI L1209H	\$500.00	MG for 3.3,3.4	5
	WFLD			W	10/10/12	:30	6:29 AM	DMNONPACI L1209H	\$500.00	MG for 3.3,3.4	6
4	WFLD	M-F 6a-7a	6a-7a								
		Political Issue									
					10/08/12 to 10/14/12	1x	M - - - - -				
	WFLD			M	10/08/12	:30	6:13 AM	DMNONPACI L1209H	\$500.00		1
5	WFLD	M-F 6a-7a	6a-7a								
		Political Issue									
					10/01/12 to 10/07/12	4x	- TWTF - -				
	WFLD			Tu	10/02/12	:00			<del>\$500.00</del>	See MG 5.5,5.6	4

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Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
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**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WFLD	M-F 6a-7a	6a-7a								
		Political Issue									
	WFLD			W	10/03/12	:00			<del>\$500.00</del>	See MG 5.5,5.6	1
	WFLD			Th	10/04/12	:30	6:52 AM	DMNONPACIL1209H	\$500.00		3
	WFLD			F	10/05/12	:30	6:53 AM	DMNONPACIL1209H	\$500.00		2
	WFLD			M	10/08/12	:30	6:59 AM	DMNONPACIL1209H	\$500.00	MG for 5.1,5.4	5
	WFLD			W	10/10/12	:30	6:59 AM	DMNONPACIL1209H	\$500.00	MG for 5.1,5.4	6
6	WFLD	M-F 6a-7a	6a-7a								
		Political Issue									
					10/08/12 to 10/14/12	1x	M- - - - -				
	WFLD			M	10/08/12	:30	6:43 AM	DMNONPACIL1209H	\$500.00		1
7	WFLD	M-F 7a-8a News	7a-8a								
		Political Issue									
					10/01/12 to 10/07/12	4x	- TWTF - -				
	WFLD			Tu	10/02/12	:00			<del>\$600.00</del>	See MG 7.5,7.6	1
	WFLD			W	10/03/12	:00			<del>\$600.00</del>	See MG 7.5,7.6	3
	WFLD			Th	10/04/12	:30	7:22 AM	DMNONPACIL1209H	\$600.00		4
	WFLD			F	10/05/12	:30	7:14 AM	DMNONPACIL1209H	\$600.00		2
	WFLD			Tu	10/09/12	:30	7:12 AM	DMNONPACIL1209H	\$600.00	MG for 7.1,7.3	5
	WFLD			W	10/10/12	:30	7:23 AM	DMNONPACIL1209H	\$600.00	MG for 7.1,7.3	6
8	WFLD	M-F 7a-8a News	7a-8a								
		Political Issue									
					10/08/12 to 10/14/12	1x	M- - - - -				
	WFLD			M	10/08/12	:30	7:23 AM	DMNONPACIL1209H	\$600.00		1
9	WFLD	M-F 7a-8a News	7a-8a								
		Political Issue									
					10/01/12 to 10/07/12	4x	- TWTF - -				
	WFLD			Tu	10/02/12	:00			<del>\$500.00</del>	See MG 9.5,9.6	1
	WFLD			W	10/03/12	:00			<del>\$500.00</del>	See MG 9.5,9.6	2
	WFLD			Th	10/04/12	:30	7:44 AM	DMNONPACIL1209H	\$500.00		3
	WFLD			F	10/05/12	:30	7:45 AM	DMNONPACIL1209H	\$500.00		4

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Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WFLD	M-F 7a-8a News	7a-8a								
		Political Issue									
	WFLD			M	10/08/12	:30	7:38 AM	DMNONPACI L1209H	\$500.00	MG for 9.1,9.2	5
	WFLD			Tu	10/09/12	:30	7:38 AM	DMNONPACI L1209H	\$500.00	MG for 9.1,9.2	6
10	WFLD	M-F 7a-8a News	7a-8a								
		Political Issue									
					10/08/12 to 10/14/12	1x	M-----				
	WFLD			M	10/08/12	:30	7:54 AM	DMNONPACI L1209H	\$500.00		1
11	WFLD	M-F 9a-10a Good Day	9a-10a News								
		Political Issue									
					10/01/12 to 10/07/12	4x	-TWTF--				
	WFLD			Tu	10/02/12	:00			<del>\$350.00</del>	See MG 11.5,11.6	4
	WFLD			W	10/03/12	:00			<del>\$350.00</del>	See MG 11.5,11.6	1
	WFLD			Th	10/04/12	:30	9:22 AM	DMNONPACI L1209H	\$350.00		2
	WFLD			F	10/05/12	:30	9:15 AM	DMNONPACI L1209H	\$350.00		3
	WFLD			M	10/08/12	:30	9:21 AM	DMNONPACI L1209H	\$350.00	MG for 11.1,11.4	5
	WFLD			W	10/10/12	:30	9:23 AM	DMNONPACI L1209H	\$350.00	MG for 11.1,11.4	6
12	WFLD	M-F 9a-10a Good Day	9a-10a News								
		Political Issue									
					10/08/12 to 10/14/12	1x	M-----				
	WFLD			M	10/08/12	:30	9:11 AM	DMNONPACI L1209H	\$350.00		1
13	WFLD	M-F 12p-1p News	12p-1p								
		Political Issue									
					10/01/12 to 10/07/12	4x	-TWTF--				
	WFLD			Tu	10/02/12	:00			<del>\$300.00</del>	See MG 13.5	1
	WFLD			W	10/03/12	:30	12:38 PM	DMNONPACI L1209H	\$300.00		3
	WFLD			Th	10/04/12	:30	12:59 PM	DMNONPACI L1209H	\$300.00		4
	WFLD			F	10/05/12	:30	12:59 PM	DMNONPACI L1209H	\$300.00		2
	WFLD			M	10/08/12	:30	12:59 PM	DMNONPACI L1209H	\$300.00	MG for 13.1 10/02	5
14	WFLD	M-F 12p-1p News	12p-1p								

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Station	WFLD
Account Executive	Anthony Castaneda
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Sales Region	National

Order #	4077794
Alt Order #	Political Issue
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
15					10/08/12 to 10/14/12	1x	M- - - - -				
	WFLD			M	10/08/12	:30	12:38 PM	DMNONPACIL1209H	\$300.00		1
	WFLD	M-F 4p-5p	4P-5P								
Political Issue											
16					10/01/12 to 10/07/12	4x	- TWTF - -				
	WFLD			Tu	10/02/12	:00			<del>\$750.00</del>	See MG 15.5	2
	WFLD			W	10/03/12	:30	4:21 PM	DMNONPACIL1209H	\$750.00		3
	WFLD			Th	10/04/12	:30	4:28 PM	DMNONPACIL1209H	\$750.00		1
	WFLD			F	10/05/12	:30	4:11 PM	DMNONPACIL1209H	\$750.00		4
	WFLD			Tu	10/09/12	:30	4:13 PM	DMNONPACIL1209H	\$750.00	MG for 15.2 10/02	5
	WFLD	M-F 4p-5p	4P-5P								
Political Issue											
17					10/08/12 to 10/14/12	1x	M- - - - -				
	WFLD			M	10/08/12	:30	4:28 PM	DMNONPACIL1209H	\$750.00		1
18					10/01/12 to 10/07/12	1x	- - W- - - -				
	WFLD			W	10/03/12	:30	5:52 PM	DMNONPACIL1209H	\$1,250.00		1
19					10/01/12 to 10/07/12	1x	- - - - F - -				
	WFLD			F	10/05/12	:30	5:51 PM	DMNONPACIL1209H	\$1,250.00		1
20					10/08/12 to 10/14/12	1x	M- - - - -				
	WFLD			M	10/08/12	:30	5:52 PM	DMNONPACIL1209H	\$1,250.00		1
20					10/01/12 to 10/07/12	3x	- TWT - - -				
	WFLD	655p News Update BB/	655p								
Political Issue											

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Billing Calendar	Broadcast
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IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WFLD	655p News Update BB/	655p								
		Political Issue									
	WFLD			Tu	10/02/12	:00			<del>\$2,500.00</del>	See MG 20.4	2
	WFLD			W	10/03/12	:30	6:56 PM	DMNONPACI L1209H	\$2,500.00		1
	WFLD			Th	10/04/12	:30	6:56 PM	DMNONPACI L1209H	\$2,500.00		3
	WFLD			Tu	10/09/12	:00			<del>\$2,500.00</del>	See MG 68.2,68.3,68.4	4
21	WFLD	M-F 9p-10p News	9p-10p								
		Political Issue									
				10/01/12 to 10/07/12	1x	--W----					
	WFLD			W	10/03/12	:30	10:09 PM	DMNONPACI L1209H	\$1,750.00		1
22	WFLD	M-F 9p-10p News	9p-10p								
		Political Issue									
				10/01/12 to 10/07/12	1x	----F--					
	WFLD			F	10/05/12	:30	9:18 PM	DMNONPACI L1209H	\$1,750.00		1
23	WFLD	M-F 9p-10p News	9p-10p								
		Political Issue									
				10/08/12 to 10/14/12	1x	M-----					
	WFLD			M	10/08/12	:30	9:20 PM	DMNONPACI L1209H	\$1,750.00		1
24	WFLD	MLB Game Non Home	Various								
		Political Issue									
				10/01/12 to 10/07/12	1x	-----S-					
	WFLD			Sa	10/06/12	:00			<del>\$7,000.00</del>	See MG 24.2,24.3	1
	WFLD	Pac 12 RS PreGame Network		Sa	10/06/12	:00			<del>\$3,000.00</del>	See MG 24.4	2
	WFLD	Pac 12 RS Non Prime Game		Sa	10/06/12	:30	3:37 PM	DMNONPACI L1209H	\$4,000.00	MG for 24.1 10/06	3
	WFLD	Mo Prime Hour 1	7p-8p	M	10/08/12	:30	7:20 PM	DMNONPACI L1209H	\$7,000.00	MG for 27.2,24.2	4
25	WFLD	Mo Prime Hour 1	7p-8p								
		Political Issue									
				10/08/12 to 10/14/12	1x	M-----					
	WFLD			M	10/08/12	:30	7:41 PM	DMNONPACI L1209H	\$10,000.00		1
26	WFLD	Mo Prime Hour 2	8p-9p								

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Order #	4077794
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
				10/08/12 to 10/14/12		1x	M- - - - -				
27	WFLD	Fr Prime Hour 1	7p-8p	M	10/08/12	:30	8:20 PM	DMNONPACI L1209H	\$10,000.00		1
Political Issue											
				10/01/12 to 10/07/12		1x	- - - - F - -				
	WFLD			F	10/05/12	:00			<del>\$4,000.00</del>	See MG 27.2	1
28	WFLD	Fr Prime Hour 2	8p-9p	F	10/05/12	:00			<del>\$4,000.00</del>	See MG 24.4	2
Political Issue											
				10/08/12 to 10/14/12		2x	- TW- - - -				
29	WFLD	M-F 6a-7a	6a-7a	Tu	10/09/12	:30	5:53 AM	DMNONPACI L1209H	\$350.00		1
	WFLD			W	10/10/12	:30	5:54 AM	DMNONPACI L1209H	\$350.00		2
Political Issue											
				10/08/12 to 10/14/12		2x	- TW- - - -				
30	WFLD	M-F 6a-7a	6a-7a	Tu	10/09/12	:30	6:13 AM	DMNONPACI L1209H	\$500.00		2
	WFLD			W	10/10/12	:30	6:11 AM	DMNONPACI L1209H	\$500.00		1
Political Issue											
				10/08/12 to 10/14/12		2x	- TW- - - -				
31	WFLD	M-F 7a-8a News	7a-8a	Tu	10/09/12	:30	6:43 AM	DMNONPACI L1209H	\$500.00		2
	WFLD			W	10/10/12	:30	6:43 AM	DMNONPACI L1209H	\$500.00		1
Political Issue											
				10/08/12 to 10/14/12		2x	- TW- - - -				
32	WFLD	M-F 7a-8a News	7a-8a	Tu	10/09/12	:30	7:23 AM	DMNONPACI L1209H	\$600.00		1
	WFLD			W	10/10/12	:30	7:27 AM	DMNONPACI L1209H	\$600.00		2
Political Issue											

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
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**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	WFLD	M-F 7a-8a News	7a-8a								
		Political Issue									
					10/08/12 to 10/14/12	2x	- TW- - - -				
	WFLD			Tu	10/09/12	:30	7:55 AM	DMNONPACI L1209H	\$500.00		2
	WFLD			W	10/10/12	:30	7:54 AM	DMNONPACI L1209H	\$500.00		1
33	WFLD	M-F 9a-10a Good Day Chgo	9a-10a News								
		Political Issue									
					10/08/12 to 10/14/12	2x	- TW- - - -				
	WFLD			Tu	10/09/12	:30	9:21 AM	DMNONPACI L1209H	\$350.00		1
	WFLD			W	10/10/12	:30	9:14 AM	DMNONPACI L1209H	\$350.00		2
34	WFLD	M-F 12p-1p News	12p-1p								
		Political Issue									
					10/08/12 to 10/14/12	2x	- TW- - - -				
	WFLD			Tu	10/09/12	:30	12:55 PM	DMNONPACI L1209H	\$300.00		2
	WFLD			W	10/10/12	:30	12:59 PM	DMNONPACI L1209H	\$300.00		1
35	WFLD	M-F 4p-5p	4P-5P								
		Political Issue									
					10/08/12 to 10/14/12	2x	- TW- - - -				
	WFLD			Tu	10/09/12	:30	4:29 PM	DMNONPACI L1209H	\$750.00		1
	WFLD			W	10/10/12	:30	4:13 PM	DMNONPACI L1209H	\$750.00		2
36	WFLD	555p WX/News Update	555p								
		Political Issue									
					10/08/12 to 10/14/12	2x	- TW- - - -				
	WFLD			Tu	10/09/12	:30	5:52 PM	DMNONPACI L1209H	\$1,250.00		1
	WFLD			W	10/10/12	:30	5:53 PM	DMNONPACI L1209H	\$1,250.00		2
37	WFLD	655p News Update BB/SP	655p								
		Political Issue									
					10/08/12 to 10/14/12	2x	- TW- - - -				
	WFLD			Tu	10/09/12	:30	6:55 PM	DMNONPACI L1209H	\$2,500.00		1
	WFLD			W	10/10/12	:30	6:56 PM	DMNONPACI L1209H	\$2,500.00		2

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**Remit Address:**

**WFLD**  
**91427 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (312) 565-5532**  
**Billing: (312) 565-5609**

# INVOICE

Advertiser	Now or Never PAC, The
Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
38	WFLD	M-F 9p-10p News	9p-10p								
		Political Issue									
				10/08/12 to 10/14/12	2x	- TW - - - -					
	WFLD			Tu	10/09/12	:30	9:11 PM	DMNONPACI L1209H	\$1,750.00		1
	WFLD			W	10/10/12	:30	9:08 PM	DMNONPACI L1209H	\$1,750.00		2
39	WFLD	M-F 8-9a News	8a-9a								
		Political Issue									
				10/01/12 to 10/07/12	3x	- - - TF - -					
	WFLD			Th	10/04/12	:30	8:11 AM	DMNONPACI L1209H	\$500.00		2
	WFLD			Th	10/04/12	:30	8:24 AM	DMNONPACI L1209H	\$500.00		3
	WFLD			F	10/05/12	:30	8:13 AM	DMNONPACI L1209H	\$500.00		1
40	WFLD	M-F 8-9a News	8a-9a								
		Political Issue									
				10/08/12 to 10/14/12	3x	MTW - - - -					
	WFLD			M	10/08/12	:30	8:22 AM	DMNONPACI L1209H	\$500.00		2
	WFLD			Tu	10/09/12	:30	8:22 AM	DMNONPACI L1209H	\$500.00		1
	WFLD			W	10/10/12	:30	8:21 AM	DMNONPACI L1209H	\$500.00		3
41	WFLD	M-F 8-9a News	8a-9a								
		Political Issue									
				10/01/12 to 10/07/12	3x	- - - TF - -					
	WFLD			Th	10/04/12	:30	8:39 AM	DMNONPACI L1209H	\$500.00		1
	WFLD			Th	10/04/12	:30	8:59 AM	DMNONPACI L1209H	\$500.00		3
	WFLD			F	10/05/12	:30	8:37 AM	DMNONPACI L1209H	\$500.00		2
42	WFLD	M-F 8-9a News	8a-9a								
		Political Issue									
				10/08/12 to 10/14/12	3x	MTW - - - -					
	WFLD			M	10/08/12	:30	8:45 AM	DMNONPACI L1209H	\$500.00		3
	WFLD			Tu	10/09/12	:30	8:52 AM	DMNONPACI L1209H	\$500.00		1
	WFLD			W	10/10/12	:30	8:48 AM	DMNONPACI L1209H	\$500.00		2
43	WFLD	Su 830a-9a News	830a-9a								

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**Billing: (312) 565-5609**

**INVOICE**

Advertiser	Now or Never PAC, The
Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
44	WFLD	Su 9a-10a News	9a-10a	10/01/12 to 10/07/12		1x	-----S				
				Su	10/07/12	:30	8:55 AM	DMNONPACI L1209H	\$250.00	1	
Political Issue											
45	WFLD	M-F 11a-12p	11a-12p	10/01/12 to 10/07/12		1x	-----S				
				Su	10/07/12	:30	9:32 AM	DMNONPACI L1209H	\$1,000.00	1	
Political Issue											
46	WFLD	M-F 11a-12p	11a-12p	10/01/12 to 10/07/12		3x	---TF--				
				Th	10/04/12	:30	11:35 AM	DMNONPACI L1209H	\$300.00	1	
				F	10/05/12	:30	11:19 AM	DMNONPACI L1209H	\$300.00	3	
				F	10/05/12	:30	11:56 AM	DMNONPACI L1209H	\$300.00	2	
Political Issue											
47	WFLD	M-F 455 News Update BB/SP	455p	10/08/12 to 10/14/12		3x	MTW----				
				M	10/08/12	:30	11:40 AM	DMNONPACI L1209H	\$300.00	3	
				Tu	10/09/12	:30	11:40 AM	DMNONPACI L1209H	\$300.00	2	
				W	10/10/12	:30	11:27 AM	DMNONPACI L1209H	\$300.00	1	
Political Issue											
48	WFLD	M-F 455 News Update BB/SP	455p	10/01/12 to 10/07/12		3x	---TF--				
				Th	10/04/12	:30	4:56 PM	DMNONPACI L1209H	\$1,000.00	1	
				F	10/05/12	:00			<del>\$1,000.00</del>	See MG 47.4	2
				F	10/05/12	:30	4:55 PM	DMNONPACI L1209H	\$1,000.00	3	
				W	10/10/12	:30	4:54 PM	DMNONPACI L1209H	\$1,000.00	MG for 47.2 10/05	4
Political Issue											
	WFLD			10/08/12 to 10/14/12		3x	MTW----				
				M	10/08/12	:30	4:56 PM	DMNONPACI L1209H	\$1,000.00	3	

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**91427 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (312) 565-5532**  
**Billing: (312) 565-5609**

# INVOICE

Advertiser	Now or Never PAC, The
Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
48	WFLD	M-F 455 News Update BB/SP	455p								
		Political Issue									
	WFLD			Tu	10/09/12	:30	4:56 PM	DMNONPACI L1209H	\$1,000.00		2
	WFLD			W	10/10/12	:30	4:59 PM	DMNONPACI L1209H	\$1,000.00		1
49	WFLD	M-F 9p-10p News	9p-10p								
		Political Issue									
					10/01/12 to 10/07/12	2x	---TF--				
	WFLD			Th	10/04/12	:30	9:40 PM	DMNONPACI L1209H	\$1,500.00		1
	WFLD			F	10/05/12	:30	9:59 PM	DMNONPACI L1209H	\$1,500.00		2
50	WFLD	M-F 9p-10p News	9p-10p								
		Political Issue									
					10/08/12 to 10/14/12	2x	MT-----				
	WFLD			M	10/08/12	:30	9:46 PM	DMNONPACI L1209H	\$1,500.00		2
	WFLD			Tu	10/09/12	:30	9:39 PM	DMNONPACI L1209H	\$1,500.00		1
51	WFLD	Fox News Spl: Political	8p-930p								
		Political Issue									
					10/01/12 to 10/07/12	1x	--W----				
	WFLD			W	10/03/12	:30	9:38 PM	DMNONPACI L1209H	\$8,000.00		1
52	WFLD	M-F 9a-10a Good Day Chgo	9a-10a News								
		Political Issue									
					10/01/12 to 10/07/12	3x	---TF--				
	WFLD			Th	10/04/12	:30	9:53 AM	DMNONPACI L1209H	\$350.00		1
	WFLD			F	10/05/12	:30	9:39 AM	DMNONPACI L1209H	\$350.00		2
	WFLD			F	10/05/12	:30	9:58 AM	DMNONPACI L1209H	\$350.00		3
53	WFLD	M-F 9a-10a Good Day Chgo	9a-10a News								
		Political Issue									
					10/08/12 to 10/14/12	3x	MTW----				
	WFLD			M	10/08/12	:30	9:59 AM	DMNONPACI L1209H	\$350.00		2
	WFLD			Tu	10/09/12	:30	10:00 AM	DMNONPACI L1209H	\$350.00		3
	WFLD			W	10/10/12	:30	9:58 AM	DMNONPACI L1209H	\$350.00		1

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**Remit Address:**

**WFLD**  
**91427 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (312) 565-5532**  
**Billing: (312) 565-5609**

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

# INVOICE

Advertiser	Now or Never PAC, The	Invoice #	4077794-1
Product	THE NOW OR NVER PAC	Invoice Date	10/14/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/10/12
Station	WFLD	Order #	4077794
Account Executive	Anthony Castaneda	Alt Order #	Political Issue
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/10/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	TNOW
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
54	WFLD	Pac 12 RS PreGame Network	Various								
		Political Issue									
					10/01/12 to 10/07/12	3x	-----S-				
	WFLD			Sa	10/06/12	:00			<del>\$1,000.00</del>	See MG 54.5	1
	WFLD			Sa	10/06/12	:00			<del>\$1,000.00</del>	See MG 54.4	2
	WFLD			Sa	10/06/12	:30	1:29 PM	DMNONPACI L1209H	\$1,000.00	MG for 54.2 10/06	4
	WFLD			Sa	10/06/12	:30	1:59 PM	DMNONPACI L1209H	\$1,000.00		3
	WFLD	Bridge Show		Sa	10/06/12	:30	8:08 PM	DMNONPACI L1209H	\$1,000.00	MG for 54.1 10/06	5
55	WFLD	Pac 12 RS Non Prime Game	Various								
		Political Issue									
					10/01/12 to 10/07/12	3x	-----S-				
	WFLD			Sa	10/06/12	:30	3:53 PM	DMNONPACI L1209H	\$2,000.00		2
	WFLD			Sa	10/06/12	:30	4:52 PM	DMNONPACI L1209H	\$2,000.00		3
	WFLD			Sa	10/06/12	:30	6:01 PM	DMNONPACI L1209H	\$2,000.00		1
56	WFLD	Big 12 RS Prime Game	Various								
		Political Issue									
					10/01/12 to 10/07/12	3x	-----S-				
	WFLD			Sa	10/06/12	:30	7:52 PM	DMNONPACI L1209H	\$2,000.00		3
	WFLD			Sa	10/06/12	:30	8:08 PM	DMNONPACI L1209H	\$2,000.00		1
	WFLD			Sa	10/06/12	:30	9:43 PM	DMNONPACI L1209H	\$2,000.00		2
57	WFLD	NFL RS Pre Game Bears	Various								
		Political Issue									
					10/01/12 to 10/07/12	1x	-----S				
	WFLD			Su	10/07/12	:30	11:40 AM	DMNONPACI L1209H	\$4,500.00		1
58	WFLD	M-F 12p-1p News	12p-1p								
		Political Issue									
					10/01/12 to 10/07/12	2x	---TF--				
	WFLD			Th	10/04/12	:30	12:47 PM	DMNONPACI L1209H	\$300.00		1
	WFLD			F	10/05/12	:30	12:38 PM	DMNONPACI L1209H	\$300.00		2
59	WFLD	M-F 12p-1p News	12p-1p								

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**WFLD**  
**91427 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (312) 565-5532**  
**Billing: (312) 565-5609**

# INVOICE

Advertiser	Now or Never PAC, The
Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
				10/08/12 to 10/14/12		3x	MTW- - - -				
	WFLD			M	10/08/12	:30	12:45 PM	DMNONPACI L1209H	\$300.00		1
	WFLD			Tu	10/09/12	:30	12:42 PM	DMNONPACI L1209H	\$300.00		2
	WFLD			W	10/10/12	:30	12:39 PM	DMNONPACI L1209H	\$300.00		3
60	WFLD	Bears Game Nite Live	Various								
Political Issue											
				10/01/12 to 10/07/12		1x	- - - - - S				
	WFLD			Su	10/07/12	:30	11:04 PM	DMNONPACI L1209H	\$500.00		1
61	WFLD	Su 10p-1035p Final Word	10p-1035p								
Political Issue											
				10/01/12 to 10/07/12		1x	- - - - - S				
	WFLD			Su	10/07/12	:30	10:32 PM	DMNONPACI L1209H	\$1,000.00		1
62	WFLD	655p News Update BB/SP	655p								
Political Issue											
				10/01/12 to 10/07/12		1x	- - - - F - -				
	WFLD			F	10/05/12	:30	6:56 PM	DMNONPACI L1209H	\$2,500.00		1
63	WFLD	655p News Update BB/SP	655p								
Political Issue											
				10/08/12 to 10/14/12		1x	M- - - - -				
	WFLD			M	10/08/12	:30	6:56 PM	DMNONPACI L1209H	\$2,500.00		1
64	WFLD	655p News Update BB/SP	655p								
Political Issue											
				10/01/12 to 10/07/12		1x	- - - T - - -				
	WFLD			Th	10/04/12	:00			<del>\$1,750.00</del>	See MG 64.2	1
	WFLD	M-F 9p-10p News	9p-10p	Tu	10/09/12	:30	9:59 PM	DMNONPACI L1209H	\$1,750.00	MG for 64.1 10/04	2
65	WFLD	M-F 9p-10p News	9p-10p								
Political Issue											
				10/08/12 to 10/14/12		1x	MTW- - - -				
	WFLD			W	10/10/12	:30	9:46 PM	DMNONPACI L1209H	\$1,500.00		1

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**WFLD**  
**91427 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (312) 565-5532**  
**Billing: (312) 565-5609**

# INVOICE

Advertiser	Now or Never PAC, The
Product	THE NOW OR NVER PAC
Estimate Number	

<b>Invoice #</b>	<b>4077794-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Station	WFLD
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077794
Alt Order #	Political Issue
Deal #	
Order Flight	10/02/12 - 10/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TNOW
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N. Washington Street**  
**Suite 303**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
66	WFLD	M-F 9p-10p News	9p-10p		10/08/12 to 10/14/12	1x	MTW- - - -				
	WFLD			W	10/10/12	:30	9:25 PM	DMNONPACI L1209H	\$1,900.00		1
67	WFLD	M-F 4p-5p	4P-5P		10/08/12 to 10/14/12	1x	MTW- - - -				
	WFLD			W	10/10/12	:30	4:31 PM	DMNONPACI L1209H	\$750.00		1
68	WFLD	555p WX/News Update	555p		10/08/12 to 10/14/12	1x	MTW- - - -				
	WFLD			Tu	10/09/12	:00			<del>\$1,250.00</del>	See MG 68.2,68.3,68.4	1
	WFLD	M-F 9a-10a Good Day Chgo	9a-10a News	W	10/10/12	:30	9:29 AM	DMNONPACI L1209H	\$250.00	MG for 20.4,68.1	4
	WFLD	M-F 9p-10p News	9p-10p	W	10/10/12	:30	9:39 PM	DMNONPACI L1209H	\$1,750.00	MG for 20.4,68.1	2
	WFLD	M-F 9p-10p News	9p-10p	W	10/10/12	:30	9:59 PM	DMNONPACI L1209H	\$1,750.00	MG for 20.4,68.1	3

Aired Spots **137**

<u>Gross Total</u>	<b>\$151,250.00</b>	
<u>Agency Commission</u>	<b>\$22,687.50</b>	
<u>Net Amount Due</u>	<b>\$128,562.50</b>	<b><u>Payment Terms 30 Days</u></b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.